

# **Mobile Apps + your product**

### Bring your product to mobile app economy with smart technology

Nowadays, all kinds of information are nearly all centralized in a smartphone. Imagine that you can just use your smartphone to turn on the air-conditioner, switch on the oven, weight your body weight and get all set of information organized, easily to be shared with friends or for analysis purpose. This counts for why the awareness and ownership of wearable fitness products among US consumers has doubled in the last year.



#### Being a manufacturer, have you got these questions?

- Customers feel uninterested even there are frequent updates on your product features.
- Feel frustrated with re-production cost when adding additional product features.
- Your Solution : Mobile Apps + your product



# WHAT is it?

" **Mobile Apps+ your product** " is a combination of your product and Smartphones through different kinds of technology including but not limited to WiFi, BLE or soundwaves. It is a global trend widely used in toy, electrical appliances, fitness products and automotive industries.

Take your products to the world of IoT (Internet of Things) ! We are experts and we provide consulting and software services.

# WHY

# it is worth investing into?

#### To manufacturers:

- Lower production cost, easy management when there are additional product features
- More innovative product design, higher competitiveness

#### To consumers:

- Easy connection setup
- Bring more interactive and funny user experience with no extra cost
- More convenient operation of product bring higher quality of life

## Wireless Body Scale + Mobile Apps

Traditional body scale can just provide you with one real-time body weight data with no health trend report. Nowadays, people are much more health-conscious, smart technology can help improve this situation easily.

#### Cooperated with Blueanatomy Limited, our mobile apps (iOS & Android) :

Example

- No computer and internet connection required.
- One easy setup can provide 6 important health indexes.
- Can view and track the graph of whole set of weight measurements.
- No limitation on the no. of users, every member in a household can also enjoy it!



Our solution has gained the trust in international events like Asia Financial Forum and government held conferences:







# **ACT NOW!**

### Start your tailor-made app and stand out from the rest of the crowd!

To get a **FREE** consultation, please contact:

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