

# IISS The iPad Interactive Sales-Kit Solution

Establish your company image using a professional tool with Interactive and Animated Brochure. Increase engagement with your valuable customers!



Have you ever met any difficulties when presenting your company profile to your customers using paper or PowerPoint?



Do you ever think out of the box when you are talking to your customers?



**Our IISS could help you!**



**WHAT** is it?

IISS is a software solution with a customized iPad app for your company's product or service. So your company's sales force can utilize it to engage with your customers.



**WHY** it is so effective?

With IISS, your company's sales professionals can attract the client's attention by using videos and animated effects. Comparing to the traditional sales meeting where the sales rep are flipping through many different brochures, iPads are more intimate and professional.



**DON'T** leave pieces of paper, leave an **IMPRESSION!**

Your sales person can:

- ✓ Add post-it notes
- ✓ Add highlights on top of the notes
- ✓ Show how responsive and organized he is, by emailing the resulting annotated document back right after the meeting!

The IISS is

**PROFESSIONAL, INTERACTIVE, and INNOVATIVE!**

## What can I do with IISS?



### Animations

Animations can create a big impact on your clients. For example, animation could bring technical data alive, by animated and interactive charts.



### Multimedia

Tap on a highlighted part of the screen, and display one video, or a list of related video clips. Voiceovers and background music can also be placed to match with the contents.



### Annotations, Post-its, and Surveys

Your sales professionals can jot down notes, drawings and annotations, and email the document as a PDF to the customer immediately right after the meeting.



### Leverage the Internet, without depending on it

When you are at an exhibition, you'll never know whether the internet is working fine. Our solution can work online to synchronize, but will work equally as well when without Internet, 3G or Wifi connection.



### Centralize the control of sales materials and keep them up-to-date

By keeping the core sales materials at your centralized point, you can update all sales-kits with just one button. You can also control the information of sales materials strictly by yourself or your assigned staff.

## Who uses IISS?

All B2B and B2C businesses can benefit from the impact of IISS. Industries including but not limited to:

- Healthcare
- Real Estate
- Financial
- Insurance
- Luxury Retail
- Import / Export
- Textile
- Industrial
- Advertising

Our IISS Solution has gained the trust of these prestigious customers:



**ACT NOW!**

**Start your tailor-made app and stand out from the rest of the crowd!**

To get a **FREE** consultation, please contact:

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